Total Expert Co-Marketer Set-up

Loan Officer View:

1) Set up a contact for your Co-Marketing Partner and in the Actions menu, click 'Invite to Co-Market'



2) This window will pop up. If you know some information about your Co-Marketing Partner, set up their profile with what you know before sending the invitation.

Let's begin the process of					
You can either create an in	vitation for s	so they can log int	to the Total Expe	rt platform or give	
a hand by setting	ip some of their profi	file information b	efore sending th	e invitation to conne	ct.

reate	Co-Marketing C	onnection(s)				X
	1 Contact Selection	2 General Info	3 MLS Info	4 Images	5 Invitation	
Let's a	add some general	information for				
First Nam	ie					
Last Nam	e					
Company	/					
Street Ad	ldress					
Suite / Ur	nit / Building / Floor / Other					
City						
Ci						
State						-
Zip						
·r						
Create In	vitation					Next

Create Co-Marketing Connection(s)	×
1 2 3 4 5 Contact Selection General Info MLS Info Images Invitation	
Let's add some license and MLS information for	
If you don't know this information you may leave it blank. License Number (optional)	
MLS Agent ID (optional)	0
MLS Association (optional) Select association name	
Create Invitation	vious Next

	Create Co-Marketing Co	nnection(s)				×	ontacts
	1 Contact Selection	2 General Info	3 MLS Info	4 Images	5		
wr ng.	Let's add some images fo	or - "					
	Profile Photo Allowed types are jpg, png, gif (max 1MB)	Logo Imag Allowed type	ge es are jpg, png, gif (max 1MB)				
	Click to upload	▲ Clic	k to upload				
	Create Invitation				Previous	Next	

Create Co-Marketin	g Connection(s)				Х
1 Contact Selectio	2 on General Info	3 MLS Info	4 Images	5 Invitation	
Let's invite	to Co-Market				
Email Subject					
{{ sender.f_name }} Invited You to	Co-Market on Total Expert!				
Email Message					
File - Edit - View -	Verdana = 14px	- D 7	= = = =		
	veruaria • 14px	D I			
	To	tal	Expe	ert	-
Hi	{{ recipient.f_name }},				*
					4
				Previous Send	Invitation

3) Once the Invitation is sent, you can check the status of their profile on the 'Co-Marketing Partners' tab. Here you can see whether they've opened the invitation email, clicked on the invitation link, or started their profile set-up.

Pending - Email Not Delivered	
Pending - Email Opened	

You can also see the progress they've made on their profile set-up and what things they may be missing.



Co-Marketing Partner View:

1) You will receive an email from the Loan Officer inviting you to be a comarketing partner. Click the invitation Link.



2) The link will bring you to the Total Expert website and will prompt you to set-up a password for your account. There is a checkmark you can click if you would like the Loan Officer to be able to make changes to your Total Expert Profile. This is optional.

Let's get started setting up your Total Expert account.

Already have an account? Click here to sign in.

Please enter information to set up your acc	ount.
Some information has been pre-populated for you.	
Email Address	
reate Total Expert Password	
۷	
Confirm Total Expert Password	
٢	
l authorize collaboration partners to edit my profile information (Collabor access to your contacts).	ration partners will not have
I have read and agree with the Torms of Service	Create Account

3) You will then go through the process of setting up your profile. Some of the information may already be filled in by the Loan Officer, but if any of this is incorrect, feel free to change it. You will also need to upload a profile photo and a company logo. These are important when it comes to co-marketing materials.

0		3
MLS Information	General Info	Images
Creat! Latis finish satting		unt by adding your agent
license	and MLS inform	mation.
Providing this information allows both to your listings to create co-branded m	you and your co-mark arketing assets faster	keting partners quick and easy access
License Number (optional)		
MLS Agent ID (optional)	** -	have one wat anti-mal
		nese are not optional.
MLS Association (optional)		an instructions helow
Select association name	-	ee instructions below.
MLS Association Not Listed		
		Continue Setting Up Profile

- License Number: your real estate license number.
- MLS Agent ID: Found on UtahRealEstate.com. To find...
 - Login to your UtahRealEstate account.
 - Go to the Billing Page

RealEstate.com	Search	Cilents	My Listings	CMA	Forms	Statistics	TOOIS		New Tab	Help	News
	Q Search Ad				Q Search A				Q Search M		
Billing											
👤 Sul	oscriber Inf	formation	1					2 Question	s?		
Member	_	10	70201					Phone number: 80	1-676-5400		
Status:	Active		1020								
Office:	/ toure										
Ctatura:	Activo										
Status.	Active										
Current /	Active Serv	ices	Add/Pay	a Servic	e Viev	w Payment H	listory	Activation Date	-	and Dr	
Current / Name	Active Serv	ices	Add/Pay	a Servic	e Viev S	w Payment H Signup Date	listory	Activation Date	E	End Da	ate

• MLS Association: UtahRealEstate.com

Continue with setting up your profile.

	MLS Information	General Info	Images	
		-		
_et's add	some general int	formation to yo	ur profile.	
This informati	ion will help to provide a	a detailed description (of you when you or your parts	ors
create market	ing assets within the To	tal Expert platform.	si you when you or your parti	cr5
First Name				
liscivanie				
Last Name				
Company				
Address				
	lding / Floor / Other			
Suite / Unit / Bui				
Suite / Unit / Bui				
Suite / Unit / Bui				
Suite / Unit / Bui City				



Let's add some image	es to your profile.
These images will be used on a create within Total Expert platf	ny marketing and co-marketing collateral that you or your partners orm.
Profile Photo Allowed types are jpg, prg. gif (max 1MB) Click to upload	Logo Image Allowed types are jpg, png, gif (max 1WB)
	Previous Sign In

4) You will receive a second email that is verifying your registration. This includes a link to get to the Total Expert website to log in.

Thanks for Registe	ering!	
Updates <updates <up="" <updates=""></updates>	ates@totalexpert.net>	S Reply "
(i) If there are problems with	how this message is displayed, click here to view it in a web browser.	
[EXTERNAL]		
	TotalExpert	Thanks for Registering!
	Thanks for registerin	ng with Total Expert.
	Lo	gin
	Have a q	uestion?
	Contact	Us Now
	f D	26
	Copyright @ 2020 Total Eq	pert inc, All rights reserved.
	5000 Utice Ave, Suite 000, 6th fluor St. Lo	uuis Park, MN 35416 verw.totalexpert.com
	To unsubscribe from this email please vait your account and change your notification settings. If y	ou are unable to change your notification settings please contact your total expert Administrator.

5) After completing your profile, click 'Sign in'. You will then be brought to your main dashboard that looks like this.

→ C intotalexpert.net/date	shibbard#/overview			立	
	TotalExpert		Search Contacts	R + III 0 🖪	
Upgrade Account	Dashboard				
Dashboard	Overview				
Leads & Contacts 🛛 👻					
Co-Marketing Partners	Tutorial Progress (Dof 9)		Show Sh	Show Steps Hide this forever	
Activity Stream					
Tasks ~	0	0	0	\$0	
Campaigns 🗸 🗸	New Contacts past 24 hours	Hot Leads	Open Tasks	Pending Commission	
Lead Capture Apps					
Print Marketing 🛛 👻	0	0	0	2	
Web Marketing 🗸 🗸 🗸	Recent Uncontacted Leads Last 2 days	Emails Opened pest 24 hours	Recent Email Click Throughs Last 2 days	Co-Marketing Partners	
Email Marketing 🗸 🗸					
Reporting 🗸	Recent Activity Last 30 days	Yiew Activity 5	Streem		
		No results:(