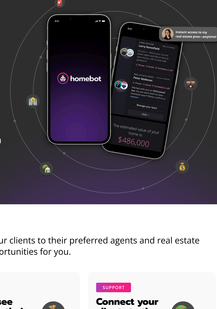
homebot

Welcome to the

Homebot Network

Connect your clients with their complete team of real estate professionals in the world's first private discovery experience.



What is the Homebot Network?

Homebot Network automatically connects your clients to their preferred agents and real estate professionals while creating new referral opportunities for you.

CONNECT

Build stronger agent partnerships.

Automatically connect with buyer agents who already worked with your clients.

CONVERT

Agents see you have their back.

Agents see their branding in Homebot with yours and become potential referral partners.

SUPPORT

Connect your clients to the right expert.

Clients reach their preferred agent directly when they have real estate questions.

Your referral network just got a major upgrade.

FOR CLIENTS

A Private Discovery Experience For Your Clients

Your clients get a collaborative experience with their trusted professionals built right into Homebot. Whether they're buying, selling, refinancing, or just exploring options, their trusted team is right beside them.

The Next Level of Search

No data selling, no lead harvesting, no spam calls - just private browsing with their trusted professionals.



Your Client's Preferred Agent, Just a Click Away

Your preferred agent's branding appears throughout their entire experience, keeping them top-of-mind on every listing.

Why clients love Homebot

Private + Safe, Trusted, & Engaged

When your clients trust the professionals and platforms they interact with, they're more likely to engage. You can't get that from big search platforms.

Your Client's Preferred Agent

Clients have complete control over their preferred agent connections. They can approve, replace, or remove any agent at any time. This creates a safe, private space where clients engage with professionals they actually trust - not random contacts from big search platforms.

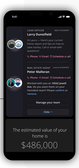


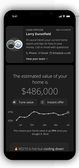
Auto-Match Buyer Agents

Homebot finds your clients' most recent buyer agents and adds them to your client's team automatically.

Client Approved

Your clients confirm their preferred buyer's agent or replace it with their own.





Expert Help At Any Time

When your clients have questions about home value, selling, or buying, the right expert gets notified automatically.

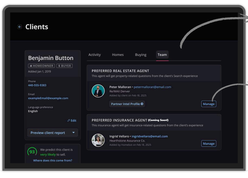
Win More Referrals

When DMs get routed to agents automatically, you become the lender who always brings value and that wins you more referrals.

FOR LENDERS

Turn Every Client Into a Referral Source

See all your client-agent connections, manage relationships, and monitor all network activity across your entire database from one central view.



Build Your Client's Team

Your client's preferred real estate team shows up here.

Make Changes at Any Time

Add, remove, or manage preferred agents.

Your Preferred Agents

Your preferred agents get free access to stay connected with their past clients and receive direct notifications when real estate questions arise, while you stay informed on all conversations.

Preferred Agent Selection

Homebot uses transaction records to identify buyer's agents automatically.

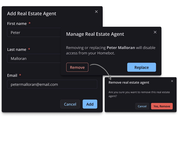
Team Controls

Add or remove preferred agents under the Team tab on your client profiles.

Bulk Imports

Although we default to Auto-Matching, you have the option to bulk import your own preferred agents.





FOR AGENTS

Preferred Agents Stay Connected to Past Clients for Free

Your preferred agents will have free access to stay connected with past clients while you passively build new referral relationships. With Homebot Network, you become the lender who always brings value - and that wins you more referrals.



Automatic Email Notifications

Whenever a preferred agent is added, Homebot automatically sends them an email notifying them that they were added to your client's team. If they don't already have a Homebot profile they'll be taken to the profile manager to create one.

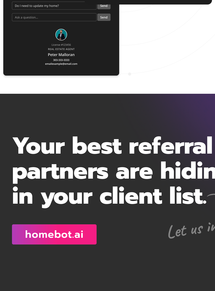
It's a Win-Win-Win

When agents see you're already helping their past clients build wealth, you become the obvious choice for their next transaction. It's a win-win-win for you, your preferred agents, and your clients.

Agent Profile Manager

Whenever a preferred agent is added, we automatically create their free profile and it shows up in your client's account right away. No setup required. They can upload their photo anytime to make their branding even better, but they're live from day one.





Direct Messages from Clients

Throughout your client's Homebot discovery experience, there are opportunities for them to engage directly with their preferred agent. Email notifications are sent any time a client asks a real estate-related question, and you're copied on every one.

When DMs get routed to agents automatically, you become the lender who always brings value - and that wins you more referrals.

Your best referral partners are hiding in your client list.

homebot.ai

Let us introduce you.

