WHAT'S THE FORECAST?

WTF

ANDREA ROYLANCE





THE SHIFT

WHAT MESSAGE ARE YOU SHARING?

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REACTION VS. LEADERSHIP

THERE IS AN IDENTITY SHIFT HAPPENING RIGHT NOW.
WHAT POSITION ARE YOU IN?

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WHAT'S ACTUALLY WORKING

MEANINGFUL CONVERSATIONS
STRATEGY SESSIONS BEFORE DECISIONS ARE MADE
ALIGNMENT BEFORE EXECUTION
EDUCATION BEFORE URGENCY



THE HUMAN ELEMENT

THERE IS NO SUCH THING AS A “STANDARD CLIENT”. WHEN YOU RECOGNIZE THIS YOU BUILD TRUST THAT OUTLASTS ANY MARKET SHIFT.

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WE WIN TOGETHER

COLLABORATION
BUILD CONFIDENCE
WE'RE THEIR TEAM AND THIS ISN'T JUST A TRANSACTION

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